

- **The WSPN Executive Board (consisting of the business manager and the editor(s)-in-chief) retains full and final discretion over the publishing of all advertisements. They retain the right to reject any and all advertising for any reason if they so choose.**
- WSPN will not publish: advertisements that are racist, sexist, false/deceptive, and/or otherwise in poor taste for the WSPN's audience; advertisements that promote products/activities that are illegal for minors (alcoholic beverages, sexually explicit material, cigarettes, and other products illegal for persons under the age of 18). However, WSPN will publish advertisements for liquor stores that are tasteful.
- WSPN will not publish advertisements that link to websites with content illegal for viewing by minors.
- WSPN will not run advertising without proper signature on advertising contract.
- A 50% down payment is required before the advertisement is published. The other half will be billed for after the advertisement is taken down (unless bill is paid in full before the advertisement is published). WSPN will not publish the advertising of any advertiser that does not meet these payment obligations.
- If errors are made in the advertisement as a result of student error, WSPN will fix the advertisement and run it again for the same amount of time at no additional cost.
- If errors are made in the advertisement as a result of the buyer's error, WSPN is not obligated to give a refund or re-run the advertisement.
- If a buyer cancels an advertisement after they have signed the contract (but before advertisement is posted) they will receive a 50% refund. If the advertisement has already been published, and the buyer wishes to cancel the advertisement, they will be subject to the full payment and no refund.
- WSPN cannot guarantee traffic to our site or to yours.
- All advertising will be marked as such with a title above it clearly stating "advertisement".
- Please allow 72 hours for your advertisement to be posted (after WSPN has confirmed that they have received the advertisement). Advertisement period will begin when ad is published.
- All controversial advertising will be discussed by the Executive Board.
- Advertising that appears on WSPN is not necessarily endorsed by its staff members, editorial board, advisers, or anyone at Wayland High School.